

COMMUTER INSIGHTS



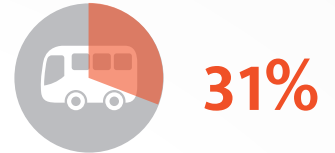
of students only go home every couple of months or during holidays



of these said they would go home more often if it wasn't too expensive



of students will travel home by train



of students will travel home by coach

TOP CHOICES



TRAIN



CAR

BUS



53%

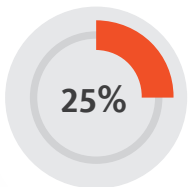
walk or ride a bike daily



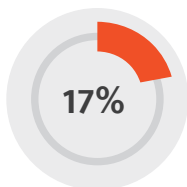
13%

do so to keep healthy

REASON



Cheap



Convenient



26%

of students have no form of student travel card



10%

of students visit home simply to eat proper food or to do their laundry

39%



of students perceive coach travel as the cheapest form of transport



52%

1,323 females



48%

1,231 male



2,554

respondents aged 16/30



1,271

students do not have a driving licence

16/21



22/26



36%

of these are planning on taking driving lessons in the next six months